



Planning or facilitating an international conference in the Netherlands

Facilitating knowledge and advancing the water sector

IWC organises and facilitates international conferences for professionals in the water sector. We make it possible for anyone involved in the sector to plan and run a successful international event in the Netherlands.

IWC is part of the Royal Dutch Water Network (KNW), an association with over 3,500 members, all involved in the water sector. We have more than 30 years' experience in organising international conferences.



What we do

We organise conferences for members of KNW and other water professionals around the world. Our purpose is to bring experts, stakeholders, and other interested parties together to facilitate knowledge exchange in the water sector, and between water professionals.

The most important event we run is the biennial Amsterdam International Water Week. We work together with different international water associations in planning and running this internationally recognised event, which is held concurrently with Aquatech Amsterdam. This event provides water professionals from the Netherlands and elsewhere in the world an opportunity to present their work.

In addition we also offer our 30 years of experience to others in the water sector who are planning specialised conferences and events, such as seminars or workshops. We specialise in handling the logistics of the conference including accommodation, registration and financial risk, allowing the water professionals to concentrate on the scientific content of the conference.

Our experience in the industry and constant drive for innovation ensures every conference is a success and helps to advance the water sector



Our Services

We offer a complete range of services to ensure your conference is properly organised and professionally run includes such as:

- ➔ Assistance with planning, including developing topics and themes
- ➔ All registration and billing, including full administration of both the finances of the event and the attendees
- ➔ All logistics including identifying and booking the location, organising services such as catering, and purchasing supplies
- ➔ Production of all printed materials including brochures, promotional flyers, conference programmes, and more
- ➔ Communication and promotion including a social media plan after the conference to help you get the most from your event before, during, and after the conference
- ➔ Securing sponsors or partners for your event
- ➔ Full use of our custom-made conference app

We pride ourselves on innovation, offering specialist services that are tailored to the water industry:



Our industry-leading conference app will take your event or conference to the next level. It works on all mobile devices, improving the experience of attendees, and promoting interaction. For example, participants can communicate by Twitter and LinkedIn through the app. Once the app is downloaded, it does not require internet access to be used. Attendees can find full information on the conference, including the programme, dinner menu, location information, entry lists, and more. Potential attendees can register for your event directly through the app.

You can quickly and easily install our conference registration platform on any website. It can also be customised to fit with the look and feel of the website. The questions, options, and fields can be customised and it has a discount code facility. It is secured with an SSL certificate so all data is protected by the latest encryption technology to protect you and the event attendees. The management module gives you easy access to attendee lists, revenue generated, real-time notifications of sign-ups and more.

Everyone who registers for an IWC conference is put into our database of water professionals. It currently contains over 26,000 people, giving you a highly targeted and receptive group of people to whom you can market your event. To help you achieve the best results we segment our list into categories so you can pinpoint specific groups of people. Our system allows you to send newsletters and marketing messages, promoting your event. In addition to the large email list, we also have a growing audience on social media, with around 3,000 followers on Twitter.

Going the extra mile for water professionals

IWC Conferences is an international water conference organiser, combining modern event planning techniques with unrivalled expertise in the water sector.

Our team is ready to help you organise a successful international conference in the Netherlands.

